



## COURSE DESCRIPTION CARD - SYLLABUS

Course name

BUISNESS ETHICS

### Course

Field of study

Aerospace Engineering

Area of study (specialization)

Level of study

First-cycle studies

Form of study

full-time

Year/Semester

III/V

Profile of study

general academic

Course offered in

polish

Requirements

elective

### Number of hours

Lecture

15

Laboratory classes

0

Other (e.g. online)

0

Tutorials

30

Projects/seminars

0

### Number of credit points

4

### Lecturers

Responsible for the course/lecturer:

dr Joanna Małecka

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dr Joanna Małecka

### Prerequisites

1. The Student knows the basic concepts related to the individual functioning in the society and it's institutions - knows the basic concepts of doing business and ethics, as well as the ethical conduct and functioning of business in a market economy
2. The Student is able to analyze and assess the own and the other person's behavior - has the ability to perceive, associate and interpret phenomena occurring in enterprises and the economy in terms of entrepreneur ethical behavior
3. The Student is able to communicate efficiently in English, work in a team and is prepared to take social responsibility for decisions in the field of ethical business management

### Course objective

Understanding the essence and role of ethics in social and business life

Understanding the methods of solving ethical problems, including ethical problems while performing professional roles

Developing social skills by Students in the field of ethical problem analysis



### Course-related learning outcomes

#### Knowledge

1. The Student knows and understands the social, psychological, cultural (linguistic), legal and technical foundations of social life
2. The Student knows and understands the concepts of ethics and the principles of ethical analysis of decision-making situations
3. The Student knows and understands the ethical conditions and consequences of professional decisions

#### Skills

1. The Student knows how to recognize, analyze and resolve ethical problems and dilemmas [
2. The Student knows how to evaluate information obtained from the literature on the subject, databases, the Internet and other sources, interpret them, draw and formulate conclusions, and justify opinions
3. The Student knows how to make ethical choices in the interest of society and is able to communicate effectively in a professional environment - understands responsibility for the reliability of the results of their work and their interpretation, and evaluation of the work of others

#### Social competences

1. The Student knows how to efficiently use and develop the ethical achievements of society, knows the code of conduct in accordance with the principles of professional ethics
2. The Student is able to work responsibly on the assigned task independently and in a team, assuming various roles, thinking and acting in a creative and entrepreneurial as well as ethical way, compatible with social and environmental diversity
3. The Student is able to properly set priorities for the implementation of the task specified by himself or others, being aware of the importance of behavior in a professional and responsible manner

### Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

LECTURES - Formative assessment: active in discussions summarizing individual lectures, giving the student the opportunity to assess the understanding of the problem; optional papers (essay) assigned during the semester. Summative assessment: written exam (to obtain a positive grade, 55% of points are required)

PRACTICE (CALSESSES): Formative assessment: current activity during classes and participation in the discussion; preparing presentations in selected economic areas and its presentation during the classes; tests; written works (essey) based on given books, articles or films; written analysis of case-study; final test). Summative assessment: the arithmetic average of the formative grades with rounding conditions given and placed on the MODDLE platform - inability to getting promotion without a colloquium for a positive grade (min. 55% of points)



## Programme content

1. Subject, scope and functions of ethics
2. Ethics, morality and law, norms, values, ideals and moral sanction
3. Value conflicts and ethical situations - value conflicts in decision-making processes
4. Ethical aspects of professional decisions - practicing a profession and ethical situations - analysis of selected value conflicts in the work process
5. Business ethics and its basic problems: (1) ethical problems of work (problem of work dignity, job security, form of work contracts, fair pay, equal opportunities, trade unions, entrepreneur rights and employee loyalty, discrimination and mobbing at work)
6. Business ethics and its basic problems: (2) ethical problems of competition (unfair ways to eliminate competition, infringement of the trademark name, unfair negotiations, copying of products)
7. Business ethics and its basic problems: (3) ethical problems of promotion (advertising, PR) (proper building of the company's image, honest advertising, avoidance of temptation, manipulation of consumers' feelings, information)
8. Business ethics and its basic problems: (4) ethical problems of businessmen (correct contact with employees, performance of contracts and obligations)
9. Business ethics and its basic problems: (5) ethical problems in relation to the social and natural environment of the company (cultural, linguistic and legal correctness)
10. Ethics in company management. Management models
11. Professional codes of ethics. The role of ethical codes in regulating professional practices
12. Corporate social responsibility (CRS), CRS models
13. Business etiquette - the impact of cultural conditions on business contacts
14. Label in business - first impression and small talk

## Teaching methods

- I. FEEDBACK: Information lecture, Problem lecture, Conversational lecture, Talk, Lecture, Reading
- II. SEARCHING: Case study, Brainstorming, Round table discussion, Discussion - pyramid, Discussion - seminar, Discussion - paper
- III. TUTORIAL - PRACTICAL: Auditorium exercises, Demonstration method, Project method, Workshop method
- IV. EXPOSING: Demonstration (film / presentation)



## Bibliography

### Basic

1. Gasparski, W. (2012). *Biznes, etyka, odpowiedzialność*. Warszawa: PWN
2. Peale, N.V., Blanchard, K. (2008). *Etyka biznesu*. Warszawa: Studio EMKA
3. Ajdukiewicz, K. (2004). *Zagadnienia i kierunki filozofii*. Warszawa: Wydawnictwo Antyk
4. Matuszewska, A. (2017). *Istota i znaczenie etyki w biznesie*.  
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5. Stachowicz-Stanusch, A. (2016). *Etyka Biznesu - przegląd pojęć i koncepcji*.  
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### Additional

1. Kuzior, A. (2016), *Etyka binzesu i zrównoważony rozwój nr 01. Interdyscyplinarne studia teoretyczno-empiryczne*. Zabrze: Śląskie Centrum Etyki Biznesu i Zrównoważonego Rozwoju.  
<https://www.polsl.pl/organizacje/SCEBIZR/Documents/Kuzior%20Aleksandra%20-%20Etyka%201-2016.pdf>
2. Forlicz, S. (2008). *Informacja w biznesie*. Warszawa: PWE
3. Koprowicz, C. (2007) *Etyka w Biznesie. Tonocy brzydko sięchwytą. Dodatek Newsweek dofinansowany przez NBP*. [https://www.nbp.pl/edukacja/dodatki\\_educacyjne/Newsweek\\_ewb/1.pdf](https://www.nbp.pl/edukacja/dodatki_educacyjne/Newsweek_ewb/1.pdf)
4. Macintyre, A. (2002). *Krótką historia etyki*. Warszawa: PWN
5. Dziamski, S. (1997), *Wstęp do filozofii wartości*. Poznań: Wydawnictwo Naukowe IF UAM

## Breakdown of average student's workload

	Hours	ECTS
Total workload	97	4,0
Classes requiring direct contact with the teacher	61	2,0
Student's own work (literature studies, preparation for laboratory classes/tutorials, preparation for tests/exam, project preparation) <sup>1</sup>	36	2,0

<sup>1</sup> delete or add other activities as appropriate